



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

COSME Programme  
The Director

Brussels, 9 February 2018  
GROW.H

**Subject: EU-Startup Monitor; data collection and analysis on behalf of the European Commission**

Dear Founder or leading manager of a European Startup, Madam, Sir,

The European Commission's Start-up and Scale-up Initiative aims to give Europe's innovative entrepreneurs every opportunity to become leading companies. It pulls together all the possibilities that the EU already offers and adds a new focus on venture capital investment, insolvency law, taxation and more. The 46 different policy actions of this initiative are being implemented to make European policy for start- and scale-up, i.e. young enterprises that have recently started respectively are in the process of scaling up, more effective.

To accompany the policy work, the European Commission has given Prof. Dr. Mauer, Mrs. Steigertahl and their research team the task to collect information concerning start-ups and their growth prospects and analyse this information. We would like to very much encourage you to participate in the survey. Your participation will allow us to take your views and your situation into account when continuing to formulate policy initiatives for start-ups and scale-ups in Europe. Make your voice heard!

The goal is to identify and monitor country specific and common challenges of the start-up landscape in Europe beyond the tech and digital sector. We would like to know who are actually the founders, learn about their demographics and educational background as well as their business outlook, including on what are the determinants for growth of their companies (both objective – i.e. connected to the ecosystem they operate in and subjective, i.e. connected to their motivation to grow – its speed and magnitude).

I highly appreciate your support and look forward to the results of this questionnaire.

Kristin Schreiber

Director for  
SME Policy and the COSME Programme